WE RISE

#wt2sv

5.5.20
We thank you for participating in the 5th Women Transforming Technology (WT2) conference.

This year is the first year that we are holding WT2 as a fully virtual conference. We thank our speakers and workshop facilitators who re-tooled their presentations given this new platform. We are excited to still be able to offer one of the most popular aspects of the conference, the LinkedIn Profile/Resume Clinic. We are fortunate to have companies that are not only sponsors of the event but also members of a consortium that shares a fierce dedication to supporting and elevating women in technology. We have worked hard to add ways the WT2 community can be informed, engaged, connected and inspired.

We know that the demands on ourselves and our time is different now than it has been in the past so we are thankful that you have taken the time to attend WT2 and connect with others. We encourage everyone to share the recordings of the conference sessions that will be posted to the WT2 website within a few days of the end of the event.

The content for the conference was developed by a number of program committees dedicated to providing relevant topics and opportunities for discussion for the women in tech community. We thank each of them for their time, energy and support. You will see many of them volunteering in sessions and engaging with attendees to make sure that everyone has a great experience.

Together we rise. Our conference theme has never been more true as we bring this community together to inspire, inform and engage.

With appreciation,
The Team at Women Transforming Technology
# TABLE OF CONTENTS

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Schedule at a Glance</td>
<td>2</td>
</tr>
<tr>
<td>Opening Keynote</td>
<td>3</td>
</tr>
<tr>
<td>Interactive Workshops</td>
<td>4</td>
</tr>
<tr>
<td>Special Session</td>
<td>7</td>
</tr>
<tr>
<td>Breakout Sessions #1</td>
<td>8</td>
</tr>
<tr>
<td>Breakout Sessions #2</td>
<td>15</td>
</tr>
<tr>
<td>Closing Keynote</td>
<td>26</td>
</tr>
<tr>
<td>Program Committees</td>
<td>28</td>
</tr>
</tbody>
</table>

Resume/LinkedIn Clinic: *If you signed up for the clinic this year, your appointment date/time will be arranged directly with your reviewer.*
# Schedule at a Glance

## Tuesday, May 5, 2020

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00a-10:00a</td>
<td>Opening Keynote: Kathryn Finney</td>
</tr>
<tr>
<td>10:30a-12:00p</td>
<td>Interactive Workshop Managing Self to Managing Others - Sabrina Coleman</td>
</tr>
<tr>
<td></td>
<td>Interactive Workshop Attract the Advocacy of Influential Sponsors - Jo Miller</td>
</tr>
<tr>
<td></td>
<td>Interactive Workshop Presentation Skills for Braniacs - Laura Foley</td>
</tr>
<tr>
<td></td>
<td>Interactive Workshop Designing Our Lives - Back Porch - Barbara Waugh &amp; Virginia Rath</td>
</tr>
<tr>
<td>12:00-1:00p</td>
<td>Working Guilt Free During the Pandemic - Connie Guglielmo, Laura Katen &amp; Carolina Milanesi</td>
</tr>
<tr>
<td>1:00p-2:00p</td>
<td>Emerging Leadership</td>
</tr>
<tr>
<td></td>
<td>Executive Leadership</td>
</tr>
<tr>
<td></td>
<td>Technical</td>
</tr>
<tr>
<td></td>
<td>Special Session - Nataly Kogan</td>
</tr>
<tr>
<td></td>
<td>Diversity &amp; Inclusion</td>
</tr>
<tr>
<td>2:00p-2:30p</td>
<td>Break</td>
</tr>
<tr>
<td>2:30p-3:30p</td>
<td>Emerging Leadership</td>
</tr>
<tr>
<td></td>
<td>Executive Leadership</td>
</tr>
<tr>
<td></td>
<td>Technical</td>
</tr>
<tr>
<td></td>
<td>Diversity &amp; Inclusion</td>
</tr>
<tr>
<td>3:30p-4:00p</td>
<td>Break</td>
</tr>
<tr>
<td>4:00p-5:00p</td>
<td>Closing Keynote: Laura Dern</td>
</tr>
</tbody>
</table>

All times in PDT

LinkedIn Profile/Resume Clinic appointments are virtual and arranged at a mutual date/time by reviewer.

You can find the links to all sessions, add reminders to your calendar on the Guide Page on the conference website: http://www.womentransformingtechnology.com/guide.html
Kathryn Finney is the founder/CEO of digitalundivided (DID), a social startup that is creating a world where women own their work using entrepreneurship and innovation as a tool. Kathryn was a White House Champion of Change and a past member of the National Advisory Council on Innovation and Entrepreneurship (NACIE) appointed by the Obama Administration. Since 2013, DID has impacted thousands of people and helped raise over $100 million in investments. Her pioneering research, “#ProjectDiane”, drew widespread buzz for disrupting the dialogue around women of color and tech entrepreneurship.

The findings from #ProjectDiane put a unique spotlight on the problem of inclusion in the innovation space, leading digitalundivided to develop a “first of its kind” solution. Digitalundivided’s BIG Incubator is the only space and program dedicated to the growth of high-growth tech businesses founded by Black and Latina women.

An Echoing Green Global Fellow and Eisenhower Fellow, Kathryn started digitalundivided after selling her company, TBF Group, one of the first online lifestyle media companies and working as an executive at BlogHer, Inc (sold to Sheknows). Kathryn has received numerous honors and awards including: the Grace Hopper ABIE award, Marie Claire’s 10 Women to Watch, Entrepreneurs Magazine’s “Woman to Watch”, Ebony Power 100, Black Enterprise “40 under 40” list, and was inducted into Spelman College’s “Game Changers Academy.”

Kathryn was honored by the Borough of Manhattan with the “Kathryn Finney Appreciation Day.” In 2017, Kathryn received an Honorary Doctorate from Mount Holyoke College.
10:00-10:30
BREAK

10:30-12:00
INTERACTIVE WORKSHOPS
Emerging Leaders: Managing Self to Managing Others
Sabrina Coleman, Multicultural Leadership Coach, Facilitator and Consultant
Time: 90 minutes

Many organizations’ strategy is to hire gifted people from the outside, which makes sense as a strategy, but not as a tactic. This eventually falls apart because of the scarcity of highly talented individuals (the old argument of whether leaders are born or can be made). Because often, the “stars” of the business world and organizations usually change jobs so fast, that if an organization doesn’t invest time in developing internal talent as effective leaders at every level, their pipeline will soon dry up. The fundamental premise of this workshop is that leaders can be made and should be grown from within your organization.

The purpose of this workshop is to help high-potentials and emerging leaders better understand the shift in job requirements, skills, time applications and values involved with the transition of managing self to managing others; enabling them to make an informed-decision in determining their readiness or willingness to make this transition, through a greater level of awareness and practice.

Sabrina Coleman is a Multicultural Leadership Coach, Facilitator and Consultant who specializes in partnering with leaders in cultivating inclusive workplaces where all talent can thrive and realize their potential; with an emphasis on underrepresented women leaders, who are often the least supported.

Building on the experience gained as an internal change agent partnering with global and domestic leaders, living and working in three countries and helping to effect change across more than 30 countries in the life sciences, technology and social sector; she shifted her focus to supporting diversity, equity and inclusion (DEI) after her personal experience as a woman of color in a leadership position, recognizing the struggles many organizations have in addressing DEI issues, the compounded challenges faced by the intersection of race and gender; and that resolving these issues require multidimensional constructs and support at every level of an organization. It was clear to see where her skills would be best utilized. She now uses her education, expertise and practical experience in the development and support of internal leaders, diverse talent, change agents and their organizations.
**Attract the Advocacy of Influential Sponsors**

Jo Miller, Author, #1 bestselling Amazon new release Woman Of Influence: 9 Steps to Build Your Brand, Establish Your Legacy, & Thrive (McGraw-Hill) • Award-winning speaker & researcher

Time: 90 minutes

Is there a closed door between you and your next career breakthrough? Kick it down with the backing of influential sponsors. In this session, you’ll get clear on the difference between mentors and sponsors. Understand what sponsorship is, why you’re underestimating its value, and why you can’t ask for it—but you can up your chances to earn it. Learn what sponsors expect from you along with six steps for attracting a sponsor’s advocacy. Discuss how to be an effective sponsor, and how to build a culture of sponsorship in your organization.

Jo Miller is a globally renowned authority on women’s leadership. She’s dedicated two decades to helping women advance into positions of influence by leveraging their leadership strengths. Based on her work with hundreds of thousands of women, she developed a pragmatic and powerful roadmap that guides women to become the leaders they aspire to be. Jo shares this proven process in her book Woman of Influence: 9 Steps to Build Your Brand, Establish Your Legacy, and Thrive (McGraw Hill, 2019).

Jo consistently receives rave reviews as a dynamic, engaging, and inspiring speaker. She delivers more than 70 presentations each year to audiences of up to 1,200 women. Her audiences span the globe, including North America, Latin America, Europe, Asia Pacific, and the Middle East. She has spoken at women’s leadership conferences, professional associations, and corporate women’s networks for more than 300 commercial, government, nonprofit, and academic organizations, including Amazon, Bank of America, Boeing, eBay, NetApp, MetLife, Microsoft, the Grace Hopper Celebration of Women in Computing, and Princeton University.

Jo is the CEO of Be Leaderly, a firm focused on leadership development, consulting, and research initiatives to elevate women’s voices at work.

**Presentation Skills for Brainiacs**

Laura Foley, Owner, Laura M. Foley Design

Time: 90 minutes

Do you struggle to successfully communicate complex ideas during your presentations? Explaining yourself and your work in a way that’s clear, compelling, and relatable can be tough, especially now that we’re presenting online! When you’re speaking to clients, upper management, elected officials, the general public, etc., it’s a problem if they can’t understand what you’re saying and don’t know how they’re supposed to respond. How do you simplify your presentations without talking down to your audience? How do you get people to take the actions you want? And how can you present effectively during a virtual meeting? Presentation
Skills for Brainiacs gives you the tools you need to develop understandable presentations that inspire your audiences to take action!

In this 90-minute session, you’ll learn how to simplify your presentations and address the needs of your audience. You’ll learn why less is more when it comes to slide design. You’ll see before-and-after slide makeovers that put these lessons into practice. And we’ll have an interactive slide-design session that puts your new skills to use. Presentation Skills for Brainiacs will give you the tools you need to simplify your presentations and drive the audience responses you want!

Laura Foley helps people to develop informative, entertaining presentations that any audience can understand. Here are a few of her favorite projects: (1) Designing a TED-like talk with an MIT genetics professor (2) Teaching marketers at Harvard Pilgrim Health Care and a global health care and medical device products company how to develop and write clear and compelling presentations about complicated topics; and (3) Educating and coaching engineers from TE Connectivity and a major west-coast footwear manufacturer on how to be entertaining Ignite presenters Developing an animated presentation for Procter and Gamble

Laura combines her skills as a visual designer, writer, and marketer with a knack of quickly getting to the point to help her clients to communicate more clearly through their presentations. She lives in Central Massachusetts with her husband and two sons and is an active Scout leader who enjoys hiking and camping.

Designing Our Lives (Back Porch)

Virginia Rath, PhD, MBA, Co-founder Back Porch
Barbara Waugh, PhD Author, Co-founder Back Porch

Time: 90 minutes

From time to time we all struggle with questions about life, work and our purpose in the world. Are you contemplating a change, facing a transition or looking for greater congruency between what seem to be opposing forces in your life? Have these questions become more urgent during the pandemic, or have you just gone numb?

Take time in this workshop to reflect on where you are and places you might rather be, and apply new tools to forge ahead. Designers have long practiced immersion in ambiguous situations, imagining and conceptualizing alternative futures, and learning through experimentation and failure. Together we use the mindsets, skills and tools of Design Thinking to create our lives for a world in which we all want to live. You’ll need 5 sheets of blank paper and some colored pens at hand for the exercises.

Virginia L. Rath is an accomplished scientist, design research consultant and serial entrepreneur with broad expertise in health care, pharma and biotech. She combines hands-on business experience with a strong science background to evaluate technology businesses and marketing strategies. She was a co-founder of Quotient Design Research and has extensive experience in both quantitative and ethnographic research.
Her experience ranges from startups to large multinationals, for- and non-profit organizations and includes medical device manufacturers, healthcare delivery institutions, biotech and pharmaceutical companies and other consumer product and service companies.

She is a Lecturer in the Haas School of Business at UC Berkeley and in the d.school at Stanford University. Virginia received B.S. and M.S. degrees in Biological Sciences from Stanford University and a Ph.D. in Biochemistry and Biophysics from the University of California at San Francisco. She has dual MBA degrees from the Haas School of Business at the University of California at Berkeley and Columbia University in New York.

Barbara Waugh is an Executive-in-Residence at the University of California Berkeley Haas School of Business, and a co-developer of and team coach for ‘Teaming with Diversity,’ in the College of Engineering. Lessons learned and taught in her 25 years at Hewlett Packard inform her coaching, talks/listenings and book, Soul in the Computer, enthusiastically reviewed by Dow-Jones, Fast Company and Business 2.0. She has appeared in numerous books and publications including The Dance of Change, The Rebel Rules, The12 Secrets of Highly Creative Women, Speak the Truth and Point to Hope, Faith and Fortune, Fast Company, Strategy & Business, Fortune, and the Stanford Innovation Review. She has a doctorate in psychology and a Masters in Theology and Comparative Literature. She has served or serves on many (advisory) boards including the State of the World Forum, the Global Fund for Women, Engineers for a Sustainable World, the Global Women’s Leadership Network, the Khadafy Foundation for Non-violence, Oxfam America, the Positive Deviance Initiative, the Silicon Valley African Film Festival, and the PTA at Grass Valley Elementary School, a high-poverty, high-hopes K-5 in Oakland, CA. She is a mother and grandmother.

12:00-1:00

Working Guilt-Free During the Pandemic?

Connie Guglielmo, Editor-in-Chief, CNET
Laura Katen, Author, Keynote Speaker, Founder/CEO Katen Consulting
Carolina Milanesi, Founder & Principal Analyst, The Heart of Tech

Time: 60 minutes

Women have a particular challenge these days as the reality of WFH (working from home) collides with the always-on culture that many tech companies expect of their employees. How do you set up the right boundaries and define what success looks like for yourself, for your team, for your bosses and for your co-workers at this time? There have been many stories recently about this topic, and so any pragmatic advice about what is realistic/unrealistic in terms of expectations at work (and with your family) is key. Grab some lunch and prepare to have a discussion with Connie, Carolina and Laura on how to navigate the new normal.
Connie Guglielmo, Editor-in-Chief, CNET
Connie Guglielmo is editor in chief of CNET. She’s responsible for overseeing a global team of talented reporters, editors and photographers who look at the world through the lens of tech: that includes the ideas, products, companies, people & cultural, political, social, privacy & other issues bringing change. Since tech touches every aspect of how we live, work, play, dream and engage, we write about what we think matters. She’s a veteran tech reporter and editor who has worked in and around Silicon Valley for MacWeek, Wired, Upside, Interactive Week, Bloomberg News and Forbes. She covets her original nail from the HP Garage, her BMUG tie-dye T-shirt, her iPod version 1.0 and desk chair from when NeXT closed shop.

Laura Katen, Author, Keynote Speaker, Founder/CEO Katen Consulting
Laura Katen is an internationally recognized speaker on the topic of communication. Laura travels over 100 days a year across North America for speaking engagements. She divides her time giving Keynote talks at various national conferences, leading group-training programs, and facilitating one-on-one coaching sessions for clients spanning industry, position, and geography. Ms. Katen is the author of the strategies book “The Communication Habit: Strategies That Set You Apart and Leave a Lasting Impression” ©2020 McGraw Hill. Ms. Katen is the President of Katen Consulting, a New York-based professional development training company. Katen Consulting is a Certified Women’s Business Enterprise (WBE) and provides programs in 4 key topics: Executive Presence, Communication Skills, Individual and Team Presentations, and Business Social Etiquette.

Carolina Milanesi, Founder & Principal Analyst, The Heart of Tech
Carolina joined Creative Strategies in 2016. She has over 15 years’ experience in the mobile industry most recently as Chief of Research at Kantar Worldpanel ComTech where she drove thought leadership research by marrying her deep understanding of global market dynamics with the wealth of data coming from ComTech’s longitudinal studies on smartphones and tablets. Her mission was to deliver strategic insights to C-level executives in the areas of product planning, product marketing, go to market and customer retention and acquisition. Prior to her ComTech role, Carolina spent 14 years at Gartner, most recently as their Consumer Devices Research VP and Agenda Manager. In this role, she led the forecast and market share teams on smartphones, tablets and PCs. She spent most of her time advising clients including investment firms, technology providers, and traditional enterprise clients. In 2011 she was recognized with the Gartner Annual Global Award who is given to the individual who has contributed to research in the most extraordinary way. Carolina is often quoted as industry expert and commentator in publications such as The Financial Times, Bloomberg, The New York Times and the Wall Street Journal. She regularly appears on BBC, Bloomberg TV, Fox and NBC News and others. Her Twitter account was recently listed in the “101 accounts to follow to make Twitter more interesting” by Wired Italy.
1:00-2:00
SPECIAL SESSION

Emotional Health @ Work During Challenge and Uncertainty

Nataly Kogan, Creator of the Happier Method™, founder and CEO of Happier, author of Happier Now
Time: 60 minutes

Using the science-backed Happier Method™ and armed with research in neuroscience and psychology, Nataly shares the skills and practices to help employees and leaders reduce stress, feel uplifted, boost their resilience, and foster a greater sense of connection with their colleagues (including when working remotely).

In this practical talk, Nataly will cover research on uncertainty, happiness, and the human brain, and why prioritizing emotional health skills is non-negotiable during times of change and challenge. She will share proven practices to help find moments of joy and ease, reduce overwhelm, improve motivation and decision-making, and cultivate connection and collaboration, even when working remotely.

Nataly Kogan is one of the leading global experts in optimizing your emotional health and elevating your leadership. She’s the creator of the Happier Method™, founder and CEO of Happier, and author of Happier Now, which was published in 2018. By the age of 37, Nataly held top positions at McKinsey and Microsoft, was a Managing Director at a venture capital fund, and started or was a member of the senior team at 5 startups and tech companies. But all of this overachievement came at a huge cost of stress and overwhelm, which was the catalyst for Nataly to give it all up to start her company, Happier, with this mission: To help millions of people thrive in work and life by improving their emotional health with science-backed skills and practices.

Today, tens of thousands of people cultivate their emotional health and Elevated Leadership skills through Happier @ Work programs, online courses, and other learning tools. Nataly is a highly sought-after international keynote speaker and has been featured in hundreds of media outlets, including The Washington Post, The New York Times, and The Dr. Oz Show. Nataly came to the US as a refugee with her family when she was 13 years old, and one of her greatest accomplishments was learning how to speak English by watching Alyssa Milano on the classic 80s sitcom, Who’s The Boss?

Nataly lives outside of Boston with her husband and daughter, and when she isn’t speaking or teaching, can be found painting colorful abstract art and cooking up a storm in her kitchen.
1:00-2:00
EMERGING LEADERSHIP TRACK
(2 TALKS DURING THIS 1-HOUR SESSION)

How & Why We Rise: Reframing the “Why” to Harness Sponsorship for Yourself & Others

Natalie Bonifede, Diversity & Inclusion Leader
Time: 30 minutes

Finding and engaging a sponsor can sometimes feel like a selfish act, one that gets continually pushed down on the priority list for emerging leaders. In this session, we’ll look at sponsorship from an individual and collective lens to explore why finding a sponsor is an effective way to help you rise as an individual, while also leading the way for broader change and visibility for those around you. Attendees will have the opportunity to reframe their own professional development, hear examples of women whom have effectively harnessed sponsorship, and take away tactical next steps for finding a sponsor and creating change for themselves and those around them.

Natalie Bonifede, Diversity & Inclusion Leader. Natalie is a Diversity & Inclusion leader with extensive experience working at the intersection of technology and social impact. Equal parts strategist, builder and consultant, Natalie has consistently partnered with companies to drive meaningful and material change in early-stage startups, complex corporate environments, global nonprofits and pre/post IPO companies. Prior to her work at Pivotal, Natalie worked in corporate social responsibility at Adobe, contributed to the best-selling book Brotopia: Breaking Up the Boys Club of Silicon Valley, scaled computer-science education for girls across the country at Girls Who Code, co-founded a nonprofit to improve collaboration in the social sector, and relocated to Malawi, East Africa to improve programs that support vulnerable children and the communities that care for them.

Leaders Don’t Wait for Permission: Take Charge of Your Career Growth

Snehal Khandkar, Sr. Engineering Manager, Rubrik Inc
Time: 30 minutes

Do you feel stuck waiting for that leadership opportunity to come your way? Does it feel like your career has stagnated? In this talk, we will explore the mindset that sets leaders apart from individual contributors. We will discuss practical ways to build skills that define leaders and why cultivating them is the first step to leadership. We will also talk about the challenges women face in their path to leadership and discuss strategies to overcome them.
Specifically, participants will learn about

- How to build a leadership mindset
- How to expand your influence
- How to lead when you are not in charge
- Why enabling growth of those around you is important

Participants will walk away with concrete ideas on what they can do starting today to embark on a leadership track.

**Snehal Khandkar** is a founding engineer and an engineering manager at Rubrik leading a team of 10 engineers. Her key focus is to drive Rubrik’s success amongst Fortune 500 companies. Prior to Rubrik, she founded and led her ed-tech startup. She finds her thrill in building new products and learning new technologies. Incredibly passionate about enabling women in technology, Snehal leads the Women in Engineering initiative at Rubrik where she partners with allies across the company to provide mentorship and build community with the amazing women technologist at Rubrik.

**1:00-2:00**

**EXECUTIVE LEADERSHIP TRACK**

(2 TALKS DURING THIS 1-HOUR SESSION)

**Managing Your Sabotaging Voice—Name it. Tame it. Send it away**

*Sarah Benenson Goldberg, SBG Leadership Coaching and Consulting*

*Time: 30 minutes*

Do you know your Saboteur? Everyone has one. Saboteurs sap confidence, shrink courage and keep you stuck in your habitual ways. If you find yourself resisting bold choices and exciting possibilities or frequently reminding yourself that you’re less qualified or not good enough, then this session is for you. To expand your sphere of influence, create greater impact and advance to the next leadership level, you’ll need to be acquainted with your fears, insecurities and doubts. In this session, you’ll learn to manage your Saboteur by naming it, taming it and sending it away. You will replace disempowering thoughts with a more empowered mindset so that you can boldly step up and lead with more confidence and courage than you ever imagined.

**Sarah Benenson Goldberg** is an experienced consultant, executive coach and communications expert, focusing on the advancement of high performing women leaders. Working with Sarah, senior executives grow their ability to influence and inspire while heightening self-awareness, strategic thinking, and executive presence. Sarah’s background includes the Walt Disney Company, where she served as a Director before founding West Coast Advantage, an advertising sales firm. Sarah’s professional experience as a corporate executive gives her strategic insight into her clients’ roles as leaders. In 2017, Sarah launched For Women By Women,
an 8-month development and inclusion program for women within the same organization. Through peer coaching, skill development, authentic conversation, and the power of community, companies are better able to attract, retain and grow women leaders. With a B.A. from Brown University in Semiotics and Communication, Sarah is also certified by The Coaches Training Institute, and by Myers Briggs (MBTI®). She lives in the San Francisco Bay Area with her husband and has two daughters in their 20’s. Reach Sarah at: sarah@sbgcoaching.com or 415-786-6266.

Innovation in Large Companies – What is the Panacea?

Monica Shen Knotts, Director, Strategy & Alignment, Cisco
Minny Walia, Senior Director, Business Readiness, VMware
Claudia Galvan, Technical Advisor, Early Stage Innovation
Jin Zhang, Director of Engineering, Facebook

Time: 30 minutes

In this interactive session, the group will explore innovation through an engaging discussion with leaders who are making an impact in the areas of engineering, strategy, early stage investments, go-to-market and product management. The panelists will:

- Share their personal journey of innovation/influencing technology from the lens of an individual contributor and an organization leader
- Reflect on leadership competencies needed to manage teams in a fast-paced technological environment
- Highlight intrapreneurship - women in product innovation and their impact in shaping strategies, policies and product decisions
- Advocate for diversity and inclusion: why and how
- Brainstorm on balancing tips to mentor and to cultivate one’s own career growth

Monica Shen Knotts, Director, Strategy and Alignment, Cisco
Monica Shen Knotts is Director of Strategy and Alignment for Innovation Labs and Chief of Staff to the Enterprise Segment CTO. She works with the innovation projects to help identify what problems are most valuable to solve for our customers and builds bridges between innovation projects and the businesses to move proofs of concept to successful commercialization. Recent areas of interest include Augmented Reality and the Internet of Things.

Minny Walia, Senior Director, VMware
Minny Walia is a seasoned Business Operations leader with extensive experience in multiple functional domains. She has run the business, lead several teams to drive business transformation and generate revenue in fast paced environments. At VMware she leads the GTM business readiness function for all new products and services launched by the business units. She is passionate about nurturing and growing talent.
Claudia Galván, Technical Advisor, Early Stage Innovation
Claudia Galván is a technical leader who has led global product development at Oracle, Adobe, and Microsoft reaching billions of people around the world. In the last few years, she has focused on providing strategic and technical expertise to start-ups in Silicon Valley to launch products internationally.

Jin Zhang, Director of Engineering, Facebook
Named Women of Influence by Silicon Valley Business Journal, Jin Zhang is a technology executive with both Fortune 100 and startup experience in enterprise software. She delivered 8-figure revenue at IBM, led engineering at Apigee to its IPO, built new products at Amazon, and is now Director of Engineering at Facebook. Jin speaks regularly at technical conferences and owns multiple patents in analytics. She is passionate about promoting diversity in technical companies, and she spends her spare time teaching product building and innovation at Stanford University (CSP).

1:00-2:00
TECHNICAL TRACK
(2 TALKS DURING THIS 1-HOUR SESSION)

Building and Managing Training Datasets for ML with Snorkel
Paroma Varma, Research Assistant, Stanford University
Time: 30 minutes

One of the key bottlenecks in building ML systems is creating and managing the massive training datasets that today’s models to learn from. This talk outlines work on Snorkel, an open source framework for building and managing training datasets, and details three key operators for letting users build and manipulate training datasets: labeling functions for labeling unlabeled data, transformation functions for expressing data augmentation strategies, and slicing functions for partitioning and structuring training datasets. These operators allow domain expert users to specify ML models via noisy operators over training data, leading to applications that can be built in hours or days rather than months or years. The talk will explore recent work on modeling the noise and imprecision inherent in these operators and using these approaches to train ML models that solve real-world problems, including a recent state-of-the-art result on the SuperGLUE natural language processing benchmark task.

Paroma Varma is Research Assistant at Stanford University. She received her Ph.D from Stanford University and her B.S. in EECS from UC Berkeley. Her research revolved around making machine learning easily usable for domain experts who do not have access to the massive datasets required for training complex models and applying these methods across areas like medical imaging and autonomous driving. She is a recipient of the National Science Foundation and Stanford Graduate Fellowships, and the Arthur M.
DevSecOps - Security Automation in Large Codebase

Sanya Ralhan, Member of Technical Staff, VMware
Time: 30 minutes

A much talked about idea, DevSecOps, basically a glorified word for security automation and orchestration in large enterprises bringing together developers, infrastructure engineers and security professionals together to achieve a common goal of designing and implementing secure code. Part of the talk will bring forward the need for security automation in CI/CD pipelines specially in large code bases, challenges faced such as security risks of pipeline servers, false positives, developer resistance, compliance also cover steps and overview of useful tools in integrating security at every stage of the application life cycle.

Sanya Ralhan a Software Developer in End User Computing working with the Core Platforms Team responsible for development of security/privacy features for Workspace One. She graduated with a Master’s in cyber security from Georgia Tech in 2017. While she spends most of her time designing software and writing code, she also works closely with the vSecr team at VMware to facilitate security operations, reviews and automation of processes to achieve the common goal of delivering maximum product security. In her free time Sanya likes to read security blogs and podcasts about new vulnerabilities and mitigation techniques and new concepts.

1:00-2:00
DIVERSITY & INCLUSION TRACK

Equity and Inclusion During a Global Crisis: Supporting Employees in Unprecedented Times

Dr. Marianne Cooper, Sr. Research Scholar, VMware Women’s Leadership Innovation Lab at Stanford University
Dr. Alison Wynn, Research Associate, VMware Women’s Leadership Innovation Lab at Stanford University
Time: 60 minutes

During this session Drs. Marianne Cooper and Alison Wynn will provide an overview of the challenges presented by the global COVID-19 crisis for different groups of employees – considering dimensions such as gender, race, family composition, care responsibilities, and functional role. They will share emerging ideas and solutions for managers, companies, and individuals to
consider. The session will then invite participants to share concrete actions to accelerate inclusion and allyship amidst this crisis.

**Marianne Cooper** is a sociologist at the Stanford VMware Women’s Leadership Innovation Lab. She is also an affiliate at the Stanford Center on Poverty and Inequality.

Marianne was the lead researcher for Lean In: Women, Work, and the Will to Lead by Sheryl Sandberg. She is a contributor to LeanIn.org, a contributing writer to The Atlantic, and a LinkedIn influencer. She is an author of the 2016, 2017, and 2018 Lean In & McKinsey Women in the Workplace reports on the status of women in corporate America. She is an expert on gender, women’s leadership, diversity and inclusion, financial insecurity, and economic inequality.

At the Lab, she is a core team member of the Institute’s Voice & Influence program, which empowers men and women to excel professionally and provides them with the knowledge and tools to create organizations where all employees thrive. At the Lab, she is also involved in conducting research and designing tools and solutions to increase the number of women leaders in education, industry, and government. Her book, Cut Adrift: Families in Insecure Times, examines how families are coping in an insecure age. She received her Ph.D. in Sociology from the University of California, Berkeley.

**Alison T. Wynn** is a Research Associate with the Stanford VMware Women’s Leadership Innovation Lab. She received a PhD in sociology from Stanford University and a BA in English from Duke University. Her research examines organizational policies and practices that may inadvertently create or reinforce inequality. In particular, she studies recruiting practices, perceptions of cultural fit, flexibility programs, and gender equality initiatives in industries such as technology, management consulting, and academic medicine. Her research has received press coverage in outlets including Harvard Business Review, WIRED, and Financial Times. Alison has also worked as Leader of Inclusion and Organizational Change Strategies with Exponential Talent LLC and a Diversity & Inclusion Consultant with Forshay, Inc. Prior to graduate school, Alison worked as a Human Capital Analyst with Deloitte Consulting.

**2:00-2:30**

**BREAK**

**2:30 - 3:30**

**EMERGING LEADERSHIP TRACK**

**Lightning Talks**

*These Lightning Talks will follow a storytelling format where a presenter shows 20 slides for 20 seconds of commentary each (6 minutes and 40 seconds total). During this 1-hour session we will feature the following 6 speakers listed here, highlighting our skills, talents, and methods for embracing opportunity, leadership and belonging in Tech.*
Theme: Embracing Ourselves and our Talents

Host: Alana Karen, Director, Search Platforms at Google, Writer and Speaker

Alana Karen is an award-winning tech leader, author, and speaker whose work is a part of our everyday lives. From Google Search to Ads, Fiber to Google Grants and beyond, Alana has been leading the charge to develop, scale, build and drive team and product development that has rippling industry impact. Alana has been featured in Forbes, Women 2.0, Stanford, LinkedIn Influencers and more. She’s a Advisory Board Member with BUILD and has spoken at conferences and summits around the globe on technology, leadership, DEI, talent and innovation. Alana’s upcoming book, “Adventures of Women in Tech” aggregates hundreds of stories on this very topic as well. Alana raises her 3 kids and dog in California with her husband.

Grit and Persistence: Key Attributes for Advancement

Dr. Anita Jindal, Sr Director of Engineering, VMware

Do you feel discouraged from having to prove yourself time and again or being turned down for that well-deserved promotion? The key to success is how we uplift ourselves during these challenges for constant growth. Growth is not only career advancement; it also comes from:
• Developing new professional skills and learning new technologies.
• Mentoring and coaching others to learn from your experiences.

The growth mindset is important in today’s rapidly evolving industry to flourish and be relevant. Being persistent, courageous, and tackling challenges head on with positive attitude are key to one’s success and will prepare you for what lies ahead. When the speaker started her career, there were not many women in technology conferences. In this talk, speaker shares her unique experiences and how it shaped her. Often, when faced with obstacles, women may surrender. The key is to rise up and convert these obstacles to opportunities.

Dr. Anita Jindal is Sr Director of Engineering at VMware. Prior to VMware, she held engineering leadership positions at NetApp, Oracle, and Sun. Anita has multiple software patents and publications. She holds a PhD in computer science from University of Illinois at Chicago. Anita has been honored with IDG One’s to watch award 2020 and received Timmy Award 2019 for Best Tech Manager. Anita serves as speaker at STEM and Women in Technology (WIT) globally. She serves as Board Member for STEMentors Silicon Valley (California STEM non-profit) for underrepresented children.
Rising Against the Odds – Climbing the Corporate Ladder

Kavita Ryali, Senior Technical Program Manager, INRIX (Ex-Microsoft)

One secret of success is Rising against Odds in spite of adversities and in choosing to being brave! Great leaders turn setbacks into victories and obstacles into opportunities. To go beyond and beneath the X factor of how leaders have an awe factor but what secret sauce makes them rise against all odds - the Y FACTOR. Being able to be aware, to accept and to adapt to the various adverse situations both professionally and personally can help triumph over failure and RISE against all ODDS in climbing the corporate ladder. Organizational change, life changing events such as divorce, single parenting, workplace discrimination or major health issue often derails your career trajectory. Often times women don’t give ourselves the permission to be brave and choose fear.

The talk aims to transform this fixed mindset to a growth mindset of how one can take control of any adverse situation with real examples and how each of these situations can be transformed to emerge as a leader. This session will focus on sharing a wealth of experiences of several powerful women in the tech industry across many companies, in all ranks, in different technical disciplines and from diverse backgrounds.

Kavita Ryali is a Technology Leader, Program Management in INRIX and ex-Microsoft veteran of 12 years. She has 18+ years of experience in driving innovation capabilities in Product and Program management roles in the tech industry. She has led several key leadership initiatives in the past several years on the growth and adoption of STEM for high school girls. DIGIGilrz and Women’s Diversity & Inclusion Program are efforts where she has immense passion for and has led the same in her work organizations. Most recently she empowered and inspired women in technology as a speaker panelist of over 1100+ attendees at her leadership session at the Grace Hopper Conference 2019. She is an advocate and a panelist who promotes STEM programs across several universities and coaches young kids on Robotics via Lego League Competitions. She is a proud single mom and in her spare time she enjoys music, travel the world with her son as well volunteer for causes that inspire single parents, brings hope to struggling women and young girls. Her approach to empower women is an authentic approach where she is able to connect with women and men(as powerful allies) per shared experiences. Her strategies on survival and rising against adversities have proven beneficial to many women as they share over email, LinkedIn connects, and many different forums as they apply, learn and grow.
“Am I good enough?” Managing Self-Doubt and Feelings of Inadequacy at Work
Meriem Bekka, Senior Program Manager, VMware Foundation

Have you ever been in a professional environment and thought, “I don’t belong here,” “I’m not qualified enough for this,” or, “It’s only a matter of time before they realize I’m faking it and kick me out”?

This is a talk about managing insecurities in order to find your authentic voice, build strong community, and learn to sit with discomfort. Using imposter syndrome as the lens, we’ll identify the concept, explore why it exists, and highlight specific takeaways and tips on how to overcome self-doubt, step into your leadership, and create a sense of belonging for yourself and others in your community.

Meriem Bekka’s work and passion lie at the intersections of community building, technology, and social change. She’s designed and launched strategic initiatives, across multiple industries, contexts, and continents, aimed at positive social change.

Prior to moving to the Bay Area to join VMware, Meriem led international conflict resolution efforts focused on the Middle East and Africa for the Carter Center and did research on global public health policy for LSE and Columbia University. She is a Registered Yoga Teacher and channels her love for music and dance as a DJ, playing events around the Bay Area.

Blame it on Her Juice & the Power of her Professional Brand
Jennifer Tacheff, Founder and Partner at Manifest Advisors (Manifest)

You are amazing and probably do more than you realize. So. Much. Juice! Unfortunately, many of us do not champion our own respective achievements and thus, stand fully in our power. In this talk, we will explore how to better build our professional brands and tell our stories during times of celebration, lulls, dips and everything in between.

Jennifer Tacheff is Founder and Partner at Manifest Advisors (Manifest). She has developed, launched, and activated global leadership programs, summits, conferences, and campaigns with world-renowned brands like Google, Nike, Capital One, Twitter, Sony, Girls Inc., Women Who Code and more. Jennifer is an Advisor at Women 2.0, helping to connect women technologists, founders and funders across the nation. She also serves on the Advisory Board of Vectre Perspectives (VR), SXSW 2020 Council (Startup Pitch), Onramp and MotherCoders, a nonprofit that offers technical returnships/ fellowships for underrepresented women. Her work has been featured in UN Women, Inc., GeekWire, BizTech, Radius, IEEE Leadership Series, Tech Inclusion, Founders & Media Innovators, Women in Silicon Valley, and she’s a YBCA award-recipient around designing for equity.
Weirdos Rule the World: Why Being Different Makes You Invaluable
Peipei Yu, Senior Director of Engineering Strategy and Operations, Box

We are living through the 4th Industrial Revolution. Artificial intelligence, quantum computing, biotech, the Internet of Things and more are changing the world at an accelerated pace. With technology and the world changing rapidly, the person who will be able to navigate them will be the “weirdo” — that is, the person who is able to view what the world is and could be through their unique lens and who is able to make bold and unusual moves to respond to the ever-changing world. Hear one person’s career and life trajectory and how following her own path allowed her to solve interesting problems and make unexpected career choices that led to growth, fulfillment and lots of fun.

Peipei Yu is Senior Director of Engineering Strategy and Operations at Box. She works with the engineering leadership team to drive strategy development and execution as well as run business operations for Box’s engineering and product organizations. Additionally, she leads the technical program management and systems specialist teams. Prior to Box, she was at Google for 10 years, leading legal and user policy operations teams responsible for legal demands for user data and takedown requests. In her roles at Google, she is most proud of her contributions to eradicating online child abuse.

Peipei is a long-time supporter of women’s organizations. She has been an executive sponsor of Box’s Women in Tech group, she was an early member of Women@Google, and she served on the board for a local chapter of the National Women’s Political Caucus. When Peipei is at home, she loves to cook with her family—especially baking bread from scratch and sharing loaves with friends, family and neighbors. Her greatest joy is inciting laughter in others and bringing levity to everyone’s day.

If I’m Shining: Reconnecting with My True Talents
Sharon Park, President, Sage Digital Marketing

This talk is for the lion-hearted woman who wants to start her own business.

Am I utilizing my peak talents? Am I doing what I love? Am I making a big enough impact on people’s lives? Why am I so darn tired? These are the bears I danced with throughout my 14 year career in advertising, 10 of which were at Google. I will share my personal story about getting back in-touch with my own business interests and talents and how I mustered the courage to start my
own company. Leaving all that glittery Googley goodness behind was not an easy choice!

Sharon Park is President of Sage Digital Marketing. She is a seasoned industry leader, having been in advertising at Google and PubMatic for over 12 years. Over the last decade, Sharon has led digital strategies for customers like Zillow, Berkshire Hathaway, Nordstrom, Samsung, and Adidas. In 2008, she structured the “Obama for America” media buying strategy which resulted in a 22:1 return on ad spend. Together, the Obama marketing team leveraged social, search, and display to help turn Obama into a household name and won Ad Age’s “Marketer of the Year” award beating out both Apple and Zappos. In April of 2011, Ms. Park was the principal architect behind the global remarketing strategy for General Motors and successfully deployed 700 campaigns to capture over 1 million in-market car shoppers. Her GM program was the largest remarketing campaign in history at the time of launch. In addition to her online work, Sharon is a major supporter of WithMyOwn2Hands.org, a very important water and agriculture organization that funds education in Kenya.

2:30-3:30
EXECUTIVE LEADERSHIP TRACK
(2 TALKS DURING THIS 1-HOUR SESSION)

Speak Up Stand Out Be Heard
Charmaine McClarie, Author, Keynote speaker, President, McClarie Group
Time: 30 minutes

Effective communication is about more than just words and phrases. It’s a projection of your competence and even your potential as a leader. Great communicators can voice their vision confidently, move plans and projects forward, and present their ideas across all levels of an organization. Join this session for actionable steps to develop your own communication style. Learn about speaking with clarity and confidence so that your ideas are heard, your value is clear, and your opinions are remembered.

Charmaine McClarie is an author, C-suite advisor, keynote speaker, executive coach and executive presence authority who helps leaders have their best year ever. She has worked with leaders in 27 industries across five continents. Her clients include top executives from Coca-Cola, Humana, Johnson & Johnson, MasterCard, Starbucks and T-Mobile. For more than two decades, 98% of Charmaine’s clients are promoted within 18 months. For CEOs, that might mean a promotion to corporate directorship. For other senior leaders, that might mean a promotion from SVP to EVP or even CEO. Charmaine works predominantly with C-suite leaders and executives with demonstrated readiness to be in the C-suite, coaching them on leadership acumen, communications ability and executive presence. Charmaine and her work have been profiled in People, Forbes, Harvard Management Update, The London Times and The New
How to Win a Rebellion of One: An Insider’s Guide to Advancing Your Tech Career

Amy Kardel, Vice President, Strategic Workforce Relationships, CompTIA

Time: 30 minutes

Research cited in the Harvard Business Review demonstrates that the most productive companies – as measured by revenue and market value – had greater gender diversity than their competitors. Yet, women continue to be under-represented in business leadership, representing less than 10% of management positions per studies by the University of Michigan. In fact, data from McKinsey shows that one in five women say they are the only woman – or one of only a few women – “in the room” at work. Those management numbers and perceptions are no better for the tech industry – if not worse.

So, if women are isolated in the tech workplace, how can they blaze new pathways to leadership positions in technology businesses? It is time to stage a Rebellion of One.

Here are the “5 Keys to a Successful Rebellion of One”:
1. Your Mission Must be Positive
2. Your Objective Must be Clear & Concrete
3. Your Plan Must be Strategic
4. Your Movement Must Have Allies
5. Your Tactical Skills Must be Sharp

Amy Kardel became a true technologist as a library assistant during her college years when she developed a language translation business using software. Later, she built upon this entrepreneurial spirit by co-founding and leading the IT services firm Clever Ducks with her spouse. Their chain of business successes led Amy to a seat on the Board of Directors of CompTIA, the world’s leading IT trade association, for six years, including two terms as Chairwoman. Along this journey of continuous training and learning, she also earned a law degree. Today, Amy serves as CompTIA’s Vice President, Strategic Workforce Relationships, developing practical solutions that intend to transform the tech industry by helping its workforce transform itself.

2:30-3:30
TECHNICAL TRACK
(3 TOPICS FOR THIS 1-HOUR SESSION)
Application Aware Intrusion Detection System

Dhivya Srinivasan, Staff Software Engineer, VMware
Rajitha Arcot, Staff Software Engineer, VMware

Time: 20 mins

Intrusion Detection System (IDS) is a key component in any enterprise security solution. Security admin needs to be able to identify intrusion attempts using network introspection and raise the visibility to either quarantine the workloads or tighten up the security enclosure. There are various kinds of attacks ranging from malware downloads, cross site scripting(CSS), dictionary attacks, buffer overflow vulnerabilities, protocol implementation weaknesses, SQL Injection, directory traversal etc.

Current IDS solutions that are available mandate that the customer makes use of all the signatures provided by the vendor even though several of those might be irrelevant to them. With Application Aware IDS, we have the ability to identify the applications that are running on the customer workloads and use that to recommend specific signatures for the user to select. This reduces a lot of noise and helps avoid false positives from being detected on the system. As an example, let’s say the customer has workloads with SQL server running, VMware agent on the VMs has the ability to uniquely detect these applications on the VMs. This information can be used to recommend specific signature rules that have the affected product as “SQL Server”, thereby avoiding bombarding the system with other signatures that are irrelevant to the datacenter.

In this paper, we are proposing a unique way of identifying false positives and reducing noise in the overall system that runs the IDS solution, thereby providing a better user experience to the customer. The user additionally has the ability to configure a subset of signatures very specific to the applications running in their datacenter instead of the whole set of signatures provided by the vendor.

Rajitha Arcot is a Staff Software Engineer at VMware working on building a robust Next-Gen Distributed Firewall, Intrusion Detection Services for SDDC. She has been working as a Software Engineer for 10+ years and has experience in designing and developing enterprise Java based applications and products. She holds a Bachelor’s and Master’s Degree in Computer Science and is a Sun (Oracle) Certified Java Programmer. Her current interests are in exploring emerging technologies in software engineering space.

Dhivya Srinivasan is a Staff Software Engineer at VMware working on Identity Based Firewall solutions and Intrusion Based Detection Services. She has been working as a Software Engineer for close to 9 years. She holds a Bachelor’s and Master’s Degree in Computer Science. Outside of work, she is an avid reader, huge music buff, and loves to travel.
What Happens When Compute Meets Storage? – Computational Storage TWG

Leah Schoeb, Sr. Developer Relations Manager, AMD
Time: 20 minutes

A growing trend in the market is capacity of data. This data growth is creating challenges within modern storage infrastructures and a new way to think of data is needed. The SNIA Computational Storage TWG was formed in October of 2018 to address this opportunity for the Storage industry to use innovative technologies that bring computational capabilities closer to or within the storage device. The goal of the TWG is to develop an architecture and a set of definitions that allow for common communication about the problem set as well as a standardized interface between the Computational Storage device and host or peer devices. Ultimately the TWG will drive standardization of the necessary Computational Storage interfaces across the industry, contribute to and drive the development of software necessary to enable the usages, and promote the education of the industry regarding Computational Storage.

This session will provide an overview of Computational Storage, the focus areas of the TWG, and the opportunities for engagement with the rest of the industry in this space.

Leah Schoeb is a Sr. Developer Relations Manager at AMD focused on system-level platform architecture for AMD’s storage ecosystem. She has over 25 years’ experience in helping systems companies with performance engineering and optimization, market positioning, benchmark evidence creation, and guiding industry standards development for system, virtualization, containerized, and data solutions. She has served in leadership roles for performance architecture for a wide variety of major companies, including Rubrik, VMware, Sun Microsystems, Dell, Intel, and Amdahl. An active participant in standards work for the Storage Networking Industry Association (SNIA). She earned a BSEE from the University of Maryland and an MBA from the University of Phoenix. She is a member of the Flash Memory Summit’s Conference Advisory Board and the organizer of the Annual Update series of presentations.

Outsource the Mundane: Build a Digital Workforce

Rashim Mogha, Founder, eWOW
Time: 20 minutes

The enterprise RPA market is growing at a Compound global growth rate (CAGR) of 65% and will be a $3 billion industry by 2021. By 2021, Forrester estimates there will be more than 4 million bots doing office and administrative work as well as sales and related tasks. The session will focus on industry trends and audience will learn how to upskill themselves on the concepts of intelligent automation and be better prepared for jobs of the
future. What is Robotic process automation (RPA)
• Difference between traditional automation and Robotic process automation (RPA)
• Future of work: concept of Digital workforce
• Use cases for RPA
• How to upskill yourself for jobs in the future.

Rashim Mogha is an influencer, a thought leader, a best-selling author, a speaker, a woman in tech evangelist, and a technology leader. She empowers professionals by articulating complex technology capabilities into crisp, clear, and attainable business benefits. Her extensive career portfolio includes leadership roles in companies such as Oracle, Amazon Web Services (AWS), and VMware where she built high-performing teams to support over $2 billion businesses. To empower women globally, Rashim founded the eWOW (empowered Women of the World) initiative which has audience in over 35 countries.

Recognized as one of the Top 100 keynote speakers by DataBird and a woman to watch by Business Chief USA, Rashim has empowered audiences at global conferences and organizations, such as Women who Code, China-US Innovation Summit, John Hopkins University, and Together Women Achieve (empowered by Dell). Rashim’s thoughts on leadership, innovation, women in technology, and enablement strategies have appeared in publications like Forbes, Association for Talent Development (ATD), and Thrive Global. Her courses on leadership are available on Linkedin Learning. Rashim’s book, Fast-Track Your Leadership Career is a#1 Amazon best seller. Rashim is a recipient of Women Empowerment: Game Changer, Women of the Year- women in IT awards and Silicon Valley Woman of Influence awards.

2:30-3:30
DIVERSITY & INCLUSION TRACK

Employee Activism: Forces for Change

Dr. Melissa Abad, Research Associate, VMware Women’s Leadership Innovation Lab at Stanford University
Dr. Marianne Cooper, Sr. Research Scholar, VMware Women’s Leadership Innovation Lab at Stanford University

Time: 60 minutes

In the past two years, employees have been increasingly using their voice to accelerate change on behalf of equity and inclusion. From small actions to full walk outs, employees are rising to push companies to close the gap between talk and action. This session, led by Drs. Melissa Abad and Marianne Cooper, will examine the unique forces at play shaping different kinds of activism in the workplace, the effects of activism on diversity and inclusion, and effective organizational responses. The session will also invite participants to identify strategies to channel employee activism for
change, and what the new context of a global pandemic means for employees as change agents.

**Melissa V. Abad, PhD** is a sociologist at the Stanford VMware Women’s Leadership Innovation Lab, where she builds upon the Institute’s engagement with intersectionality scholarship and leads the its intersectional leadership research agenda. She also collaborates with the Seeds of Change program, a leadership initiative that trains and supports young women in STEM as they transition through high school and college to successful technology careers.

Her research examines the career trajectories of women of color in the technology and finance, and lies at the intersection of organizational sociology and intersectionality. Current projects include: Latina leadership in the U.S.; how organizational practices sustain racial and gender inequality; and how labor market contexts influence the civic engagement of college-educated professionals. Abad speaks on these topics and has given presentations for Prospanica Silicon Valley and the California Latina Leadership Institute.

Abad completed her Ph.D. in Sociology at the University of Illinois at Chicago. She also holds an M.A. in Social Sciences from the University of Chicago, and an undergraduate degree in Sociology from Northwestern University.

**Marianne Cooper** is a sociologist at the Stanford VMware Women’s Leadership Innovation Lab. She is also an affiliate at the Stanford Center on Poverty and Inequality.

Marianne was the lead researcher for Lean In: Women, Work, and the Will to Lead by Sheryl Sandberg. She is a contributor to LeanIn.org, a contributing writer to The Atlantic, and a LinkedIn influencer. She is an author of the 2016, 2017, and 2018 Lean In & McKinsey Women in the Workplace reports on the status of women in corporate America. She is an expert on gender, women’s leadership, diversity and inclusion, financial insecurity, and economic inequality.

At the Lab, she is a core team member of the Institute’s Voice & Influence program, which empowers men and women to excel professionally and provides them with the knowledge and tools to create organizations where all employees thrive. At the Institute, she is also involved in conducting research and designing tools and solutions to increase the number of women leaders in education, industry, and government. Her book, Cut Adrift: Families in Insecure Times, examines how families are coping in an insecure age. She received her Ph.D. in Sociology from the University of California, Berkeley.

3:30-4:00

**BREAK**
Academy Award winner Laura Dern has touched many audiences and critics alike with her moving and heartfelt performances. Her 2019 role as Nora Fanshaw in Marriage Story won her the Oscar for Best Supporting Actress in 2020. For her Oscar nominated performance in “Rambling Rose,” Critic Peter Travers explained that Dern “ranks among the best actresses of her generation.” In 2010, in celebration of their family legacy in film and television, Dern, her mother Diane Ladd and father Bruce Dern were awarded with the first ever “Family Star Ceremony” on the Hollywood Walk of Fame. In addition to her Academy Award win in 2020, Dern has received 4 Golden Globe Awards and has been nominated for 6 Primetime Emmy Awards.

In addition to her extensive film and television credits, Dern has been prolific in her producing career with three upcoming projects for HBO including “Tiny Beautiful Things,” “Untitled Alex Gibney Project” and “Untitled Brownie Wise Project.” In 2016, she was also selected to serve on The Academy of Motion Pictures Arts and Sciences’ Board of Governors.

In 2019, Dern starred in Justin Kelly’s “JT Leroy.” The film, which is based on a true story, examines the life of a young woman named Savannah Knoop spends six years pretending to
be the celebrated author JT LeRoy, the made-up literary persona of her sister-in-law. The film also stars Kristen Stewart, Diane Kruger, Jim Sturgess and Courtney Love, among others.

Additionally, in 2019, Dern starred alongside Emmy Rossum and Liam Neeson in “Cold Pursuit” which tells the story of a snowplower who seeks revenge against the drug dealers he thinks killed his son. In 2018 Dern starred alongside Jack O’Connell in Edward Zwick’s “Trial by Fire” telling the story of Cameron Todd Willingham, who was executed in Texas for killing his three children after scientific evidence and expert testimony that bolstered his claims of innocence were suppressed. In 2017, Dern will was seen in the highly-anticipated “Star Wars: Episode VIII” alongside Daisy Ridley, Lupita Nyong’o and Benicio Del Toro.

Dern was recently seen reuniting with director Jean-Marc Vallee (“Wild”), Dern starred in HBO’s Emmy-nominated series “Big Little Lies” based on the book of the same name by Liane Moriarty. The series, which follows three mothers whose apparently perfect lives unravel to the point of murder, also stars Alexander Skarsgard, Reese Witherspoon, Shailene Woodley, Nicole Kidman and Zoe Kravitz. The series premiered on February 19th. Dern was awarded a Primetime Emmy Award for her role as Renata.

Dern received a 2013 Primetime Emmy Award nomination in the category of “Outstanding Lead Actress in a Comedy Series” on behalf of her performance in Season 2 of HBO’s critically acclaimed original series “Enlightened.” Dern earned the 2012 Golden Globe Award in the “Best Actress in a Television Series, Comedy” category on behalf of her performance in Season 1, and the series also garnered a 2012 Golden Globe nomination for “Best Television Comedy.” In addition to starring in the series, Dern also served as the Executive Producer and Co-Creator alongside prolific writer and director Mike White.

Dern resides in Los Angeles with her two children.
THANK YOU TO COMMITTEE MEMBERS AND LEADERSHIP

Emerging Leadership
Allison Crooker
Andrea Little Limbago
Angela Teodoro
Billie Chow
Cherry Summers
Chisoo Lyons
Kelly Johnson
Kim Wilson
Kristal Sellamuttu
Kristina De Nike
Laura Folks
Lauren Keiser
Lorrie Ma
Nandini Sharma
Nisha Mariam Johnson
Preeti Agarwal
Sharon Tam

Executive Leadership
Amanda Blevins
Amee Cooper
Carol Barrett
Dianthe Skurko
Dionne Noella Barretto
Jatinder Kaur
Jennifer Wong
Jennifer Silbermann
Margaret Kelleher
Michelle Kaiser
Mimi Hills
Paige Chong
Persi Shafto
Snehal Khandkar
Sveta Shandilya
Marketing Committee
Amy Wagman
Angela Zhang
Carmen Marsh
Caroline Arakelian
Deb Donaldson
Elaine Korn
Jen Lund
Julie Lin
Kristine Sergejeva
Tina Valle
Weisi Kang

Technical Track
Aditi Gupta
Anjali Krishnamachar
Carol Tang
Cynthia Kaschub
Jodi Shely
Karen Brems
Kimberly Delgado
Malini Bhandaru
Mandy Botsko-Wilson
Monica Rodriguez
Sanjari Srivastava
Sravani Yajamanam Kidambi
Terri Frohmiller

Women Transforming Technology Planning Committee
Alexa Tambellini
Amber Boyle
Arti Sharma
Deanna Kosaraju
Glenn Newman
Marla Beatie
Mimi Finkel Shulz
Shanis Windland
Work Here. Transform Everywhere.

Innovation happens when we harness the power of human difference. Here at VMware, we welcome and celebrate people from a variety of backgrounds, experiences and perspectives. We’ve built an open and supportive environment where people bring their authentic selves to work to help everyone reach their full potential. Here, your individuality amplifies our culture of possibility and has a positive impact on the way we innovate everywhere.

REALIZE WHAT’S POSSIBLE™

Shape the future at careers.vmware.com
A workplace that works for women.

At Workday, we believe opportunity should be for everyone.

That’s why we’re cultivating a workplace that welcomes diverse perspectives and empowers women to succeed in whatever role they choose.

Come join a company where women are valued and where women lead: workday.com/careers
Don't Backup. Go Forward.
Accelerate your career!

At Rubrik, we are committed to supporting women in technology by fostering diversity, accelerating career growth, and building community within Rubrik and beyond. We look forward to empowering and supporting each other’s success.”
Ask Bigger Questions:
http://www.cloudera.com/careers

BRINGING THE BEST OF SILICON VALLEY TO ACCELERATE THE REALIZATION OF SMART VEHICLES FOR A SMART WORLD

To learn more, go to https://corporate.ford.com/careers/silicon-valley.html
THANK YOU TO OUR SPONSORS

INDUSTRY PARTNERS

FOUNDING PARTNER

vmware®

GOLD

rubrik

workday.

SILVER

Ford
GREENFIELD LABS
Palo Alto

cloudera

BRONZE

TOYOTA RESEARCH INSTITUTE

RESEARCH PARTNER

Stanford | VMware Women’s Leadership Innovation Lab